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B-Brussels: framework contract for information and communication actions in the field of EU enlargement

2010/S 252-387042

PRIOR INFORMATION NOTICE

Services

SECTION I: CONTRACTING AUTHORITY

I.1) NAME, ADDRESSES AND CONTACT POINT(S)

European Commission, Directorate-General for Enlargement, Unit A.2 Information and Communication
rue de la Loi 170
1049 Brussels
BELGIUM

E-mail: elarg-info@ec.europa.eu

Internet address(es)

General address of the contracting authority <http://ec.europa.eu/enlargement/index.htm>

Further information can be obtained at: As in above-mentioned contact point(s)

I.2) TYPE OF THE CONTRACTING AUTHORITY AND MAIN ACTIVITY OR ACTIVITIES

European institution/agency or international organisation

Other Public relations and communication services

The contracting authority is purchasing on behalf of other contracting authorities No

SECTION II.B: OBJECT OF THE CONTRACT (SUPPLIES OR SERVICES)

II.1) TITLE ATTRIBUTED TO THE CONTRACT BY THE CONTRACTING AUTHORITY

Framework contract for information and communication actions in the field of EU enlargement.

II.2) TYPE OF CONTRACT AND PLACE OF DELIVERY OR OF PERFORMANCE

Service category: No 27

The activities will cover the 27 EU Member States as well as the candidate countries and potential candidates.

They may involve local projects which may be implemented outside the territory of the European Union.

II.3) SHORT DESCRIPTION OF NATURE AND QUANTITY OR VALUE OF SUPPLIES OR SERVICES

This call for tenders aims to identify companies that could convey the Commission's messages by means of integrated communication activities, ranging from printed and online materials to audiovisual broadcasting and events. Identified service providers should help the Commission to plan and implement a made-to-measure communication strategy that meets the Commission's expectations and objectives. Companies would offer solutions that encompass all different media.

estimated cost excluding VAT 0 EUR

Division into lots No

II.4) COMMON PROCUREMENT VOCABULARY (CPV)

79416000, 79950000, 92110000, 92120000, 72413000, 79823000, 79822500, 79530000

II.5) SCHEDULED DATE FOR START OF AWARD PROCEDURES

1.3.2011

II.6) CONTRACT COVERED BY THE GOVERNMENT PROCUREMENT AGREEMENT (GPA)

No

II.7) ADDITIONAL INFORMATION

Total estimated maximum value of the services provided under the framework contract is 10 000 000 EUR for a period of 2 years renewable once.

Framework contracts will be concluded with a minimum of 3 contractors and the specific contracts will be awarded following a reopening of competition under the framework contract.

SECTION III: LEGAL, ECONOMIC, FINANCIAL AND TECHNICAL INFORMATION

III.1) CONDITIONS RELATING TO THE CONTRACT

III.1.1) Main financing conditions and payment arrangements and/or reference to the relevant provisions regulating them

III.2) CONDITIONS FOR PARTICIPATION

III.2.1) Reserved contracts

No

SECTION VI: COMPLEMENTARY INFORMATION

VI.1) CONTRACT RELATED TO A PROJECT AND/OR PROGRAMME FINANCED BY COMMUNITY FUNDS

Yes

reference to project(s) and/or programme(s): 'Prince information and communication' programme for communication actions in the area of EU enlargement.

VI.2) ADDITIONAL INFORMATION

VI.3) INFORMATION ON GENERAL REGULATORY FRAMEWORK

VI.4) DATE OF DISPATCH OF THIS NOTICE:

17.12.2010