Access to the EU single market: TOP PRIORITIES

1. ACCESS TO THE SINGLE EUROPEAN PAYMENT AREA (SEPA)

- Making payments faster, driving financial inclusion and reducing the informal economy.
- It could reduce the cost of sending remittances from the EU to the Western Balkans by up to €500 million a year.
ENHANCED GREEN LANES

- Boosting trade and supporting business by reducing waiting time at border crossings
- Making the region more attractive to investors and facilitating easier supply chains.
- In 2023, thanks to the Green Lanes within the region, 20 years in waiting time was saved.
Boosting deployment of internet access in public spaces and rural areas

Bringing connectivity closer to citizens, allowing them to benefit from the opportunities of digitalisation, as a concrete step towards the realisation of the Common Digital Market.
ACCESS TO THE EUROPEAN DIGITAL INNOVATION HUBS NETWORK

Accelerating the digital transition of SMEs, startups, and public sector in the Western Balkans.