



Brussels, 12.3.2024
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COMMISSION IMPLEMENTING DECISION

of 12.3.2024

**on the financing of the multiannual support measure for communication in favour of
IPA III beneficiaries for 2024-2027**

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THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union,

Having regard to Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012¹, and in particular Article 110 thereof,

Having regard to Regulation (EU) 2021/1529 of the European Parliament and of the Council of 15 September 2021 establishing the Instrument for Pre-Accession Assistance (IPA III)², and in particular Article 9(1) thereof,

Whereas:

- (1) In order to ensure the implementation of multiannual support measure for communication in favour of the IPA beneficiaries for 2024-2027, it is necessary to adopt a multiannual³ financing Decision, which constitutes the multiannual work programme, for 2024-2027.
- (2) The envisaged assistance should comply with the conditions and procedures set out by the restrictive measures adopted pursuant to Article 215 TFEU⁴.
- (3) The Commission has adopted a Pre-Accession Assistance ('IPA III') Programming Framework⁵ for the period 2021 – 2027, which identifies five thematic windows for the delivery of the specific objectives and thematic priorities of Regulation (EU) 2021/1529.

¹ OJ L 193, 30.7.2018, p.1.

² OJ L 330, 20.9.2021, p.1.

³ A multiannual financing decision shall always constitute a multiannual action plan/measure

⁴ [EU Sanctions Map](#). Please note that the sanctions map is an IT tool for identifying the sanctions regimes. The source of the sanctions stems from legal acts published in the Official Journal (OJ). In case of discrepancy between the published legal acts and the updates on the website it is the OJ version that prevails.

⁵ Commission Implementing 8914 of 10 December 2021 on the Instrument for Pre-Accession Assistance (IPA III) Programming Framework for the period 2021-2027.

- (4) The objective pursued by the multiannual support measure is to raise public awareness of and contribute to the public support for the European Union and its actions, and the EU accession process.
- (5) The objective of the action entitled Strategic communication about the European Union and the EU accession process (Western Balkans and Türkiye) is to raise public awareness of and contribute to the public support for the European Union and its actions, and the EU accession process.
- (6) It is necessary to allow for the payment of interest due for late payment on the basis of Article 116(5) of the Financial Regulation.
- (7) In order to allow for flexibility in the implementation of the measure, it is appropriate to determine the changes which should not be considered substantial for the purposes of Article 110(5) of the Regulation (EU, Euratom) 2018/1046.
- (8) The measure provided for in this Decision is in accordance with the opinion of the IPA III Committee, established under Article 17(1) of Regulation (EU) 2021/1529.⁶

HAS DECIDED AS FOLLOWS:

Article 1
The measure

The multiannual financing Decision, constituting the multiannual work programme for the implementation of the multiannual support measure for communication in favour of the IPA beneficiaries for 2024-2027, as set out in the Annex, is adopted.

The measure shall consist of the action set out in the annex.

Article 2
Union contribution

The maximum Union contribution for the implementation of the measure for 2024-2027 is set at EUR 72 460 000 and shall be financed from the appropriations entered in budget line 15.020101.02 of the general budget of the Union. The breakdown of planned annual instalments is as follows: EUR 16 360 000 for 2024, EUR 21 800 000 for 2025, EUR 17 200 000 for 2026 and 17 100 000 for 2027.

The appropriations provided for in the first paragraph may also cover interest due for late payment.

The implementation of this Decision is subject to the availability of the appropriations as provided for in the general budget of the Union for 2025, 2026 and 2027 following the adoption of those budgets by the budget authority.

⁶ The Member States have declared, recalling the Council Conclusions of 18 February 2008, that the adoption of this action plan does not prejudice the position of each individual Member State on the status of Kosovo, which will be decided in accordance with their national practice and international law.

Article 3
Flexibility clause

Increases⁷ or decreases of up to EUR 10 million and not exceeding 20% of the contribution set in Article 2, first paragraph, considering each financial year separately, as well as extensions of the implementation and execution period shall not be considered substantial for the purposes of Article 110(5) of the Regulation (EU, Euratom) 2018/1046, provided that these changes do not significantly affect the nature and objectives of the actions.

The authorising officer responsible may apply the changes referred to in the first paragraph. Those changes shall be applied in accordance with the principles of sound financial management and proportionality.

Done at Brussels, 12.3.2024

For the Commission
Olivér VÁRHELYI
Member of the Commission

⁷ These changes can come from external assigned revenue made available after the adoption of the financing Decision.