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ANNEX I

of the Commission Implementing Decision on the Annual action plan in favour of Türkiye for 2022

Action Document for EU Support for Participation in EU Programmes and Agencies for 2022 and 2023

Annual Action plan This document constitutes the annual work programme in the sense of Article 110(2) of the Financial Regulation, and annual and multiannual action plans and measures in the sense of Article 9 of IPA III Regulation and Article 23 of NDICI - Global Europe Regulation.

1. SYNOPSIS

1.1. Action Summary Table

Title	EU Support for Participation in EU Programmes and Agencies for 2022 and 2023 Annual action plan in favour of Türkiye for 2022
OPSYS	ACT-60831 JAD.981.448
Basic Act	Financed under the Instrument for Pre-accession Assistance (IPA III)
Team Europe Initiative	No
Zone benefiting from the action	The action shall be carried out in the Republic of Türkiye
Programming document	IPA III Programming Framework ¹
PRIORITY AREAS AND SECTOR INFORMATION	
Window and thematic priority	Window 2: Good governance, European Union (EU) <i>acquis</i> alignment, good neighbourly relations and strategic communication Thematic Priority 2: Administrative capacity and EU <i>acquis</i> alignment
Sustainable Development Goals (SDGs)	There is no main SDG for this Action per se, however the Action may indirectly contribute to reaching various SDGs.

¹Commission Implementing Decision of 10.12.2021 adopting the Instrument for Pre-Accession Assistance (IPA III) Programming Framework for the period 2021-2027 C(2021) 8914 final

DAC code(s)	43010 - (multisector aid)			
Main Delivery Channel	Central Government – 12001			
Markers (from DAC form)	General policy objective	Not targeted	Significant objective	Principal objective
	Participation development/good governance	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Aid to environment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Gender equality and women's and girl's empowerment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Trade development	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Reproductive, maternal, new-born and child health	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Disaster Risk Reduction	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Inclusion of persons with Disabilities	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Nutrition	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	RIO Convention markers	Not targeted	Significant objective	Principal objective
	Biological diversity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Combat desertification	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Climate change mitigation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Climate change adaptation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Internal markers	Policy objectives	Not targeted	Significant objective	Principal objective
	Connectivity	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Digitalisation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Migration	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Covid-19	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BUDGET INFORMATION				
Amounts concerned	Budget line: 15.020101.01 Total estimated cost: EUR 78 750 000 Total amount of EU budget contribution EUR 31 500 000 of which EUR 31 500 000 for indirect management with IPA III beneficiary			
MANAGEMENT AND IMPLEMENTATION				
Implementation modalities (type of financing and management mode)	Project Modality Indirect management with the Republic of Türkiye			

Final Date for conclusion of Financing Agreement	At the latest by 31 December 2023
Final date for concluding contribution / delegation agreements, procurement and grant contracts	3 years following the date of conclusion of the Financing Agreement, with the exception of cases listed under Article 114(2) of the Financial Regulation
Indicative operational implementation period	72 months following the conclusion of the Financing Agreement
Final date for implementing the Financing Agreement	12 years following the conclusion of the Financing Agreement

1.2. Summary of the Action

Participation in EU programmes and agencies is an important element covered under Window 2: Good governance, European Union (EU) *acquis* alignment, good neighbourly relations and strategic communication of the IPA III Programming Framework. Through its participation in the EU programmes and agencies, Türkiye has the opportunity to: (i) build knowledge and capacities of the different stakeholders dealing with European issues; (ii) actively participate in the implementation of EU policies; and (iii) intensify international cooperation and initiate mobility in relation to EU countries, thus becoming more deeply involved in the EU integration process. Participation in the EU programmes and agencies encourages the active involvement of public and private institutions, small and medium-sized enterprises, NGOs, civil society organisations (CSOs) and universities to benefit from the EU accession process.

The European Commission invites Türkiye to participate in as many EU programmes and agencies as possible in line with its national priorities and goals. For the 2021-2027 period, Turkey continues to participate in Horizon Europe, Erasmus+, European Solidarity Corps (ESC), Civil Protection Mechanism, European Environmental Agency (EEA) and the European Monitoring Centre for Drugs and Drug Addiction (EMCDDA). The association negotiations for Customs, Fiscalis, Single Market Programme and Digital Europe programmes are still ongoing. Türkiye expects to conclude association negotiations and sign the agreements in course of 2022 and be able to participate in these programmes retroactively as of 1 January 2022 and as of 1 January 2021 in the case of the Single Market Programme. Moreover, Türkiye expects to participate in Creative Europe, Space, InvestEU and a few more agencies by January 2023. Thereby, financial contribution for participation in the programmes, the so-called, 'entry ticket', will incrementally increase in the upcoming years.

In this regard, this Action Document (AD) lays out the need for EU support for Türkiye's participation in the EU programmes and agencies in the form of co-financing of the entry tickets to be paid by Türkiye in 2022 and 2023.

2. RATIONALE

2.1. Context

With the prospect of enlargement of the European Union, in order to better prepare candidate countries for the adoption of the EU *acquis* and for accession in the EU, the Commission had proposed in 1997 the progressive opening-up to candidate countries of a broad range of Community programmes (now EU programmes). EU programmes are a series of integrated measures adopted by the Commission with the aim to strengthen co-operation between EU Member States at one side and potential and candidate countries on another in the area of European policies for a specified period of time. They cover a broad range of areas such as green and digital transition, environment, energy, transport, migration, culture, customs, competitiveness, business, investment, health etc.

These programmes are seen as a major pre-accession instrument that familiarises candidate countries and their citizens with the European Union policies and working methods. Therefore, for Türkiye participation in EU programmes represents an opportunity to make acquaintance with the European institutions, legislation and their application in practice, with EU policies as well as European business, social and public ecosystems.

Effective participation of Türkiye in a number of EU programmes and agencies started in 2003 on the basis of the Framework Agreement with Türkiye signed on 26 February 2002 and entered into force on 5 September 2002². Since then Türkiye has been participating in various EU programmes and agencies on the basis of principles identified in different agreements.

In the period 2007- 2013, Türkiye participated in 8 EU programmes: Fiscalis, Customs, Progress, Lifelong Learning, Youth in Action, Competitiveness and Innovation framework Programme - the ICT Policy Support Programme (CIP ICT PSP), Competitiveness and Innovation framework Programme - Entrepreneurship and Innovation Programme (CIP EIP), Seventh Framework Programme for Research and Technological Development (FP7) and Culture Programme

In the period 2014-2020, Türkiye participated in Erasmus+, Horizon 2020, European Solidarity Corps (ESC), COSME, Customs, Fiscalis, Employment and Social Innovation, Civil Protection Mechanism, Creative Europe (for 2015-2016) programmes. Türkiye is also a member of European Environment Agency and European Monitoring Centre on Drugs and Drug Addiction since 2003.

Türkiye decided to continue participating in ongoing seven programmes namely Erasmus+, Horizon Europe, European Solidarity Corps (ESC), Customs, Fiscalis, Civil Protection Mechanism and Creative Europe. Türkiye is aiming at increasing the number of its participation in the programmes and agencies such as Digital Europe, Single Market Programme, Space, Invest EU, LIFE, EU4Health programmes.

The overall coordination of Türkiye's participation in EU programmes and agencies is carried out by the Directorate for EU Affairs (DEUA). The Board of EU programmes and agencies established by a Turkish Presidential Decree issued in October 2019 concerning the governance of IPA structures is responsible for the decision on the participation in programmes or on the termination of the participation, monitoring and evaluating the performance of Türkiye in the actions of the programmes and agencies. The secretariat of Board is carried out by Union Programmes and Cross-border Cooperation Department of the Directorate for EU Affairs.

² <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A22002A0302%2801%29>

In order to participate in the EU programmes, Türkiye has to pay a contribution in the form of annual fee to the general budget of the EU (“entry tickets”). The EU financial pre-accession instrument (IPA III) can be used to a certain extent to complement national funds in a form of co-financing these entry tickets.

This AD lays out the financial support request from IPA III related to EU programmes and agencies for 2022 that Türkiye continues to participate in (Horizon Europe, Erasmus+, ESC, Civil Protection Mechanism, European Environmental Agency and EMCDDA) and those that the country could be associated with (Customs, Fiscalis Single Market Programme, Digital Europe for 2022; and Creative Europe, Space, InvestEU and agencies for 2023). Association to EU programmes and agencies depends on the consent of Türkiye and the Commission - which is authorised to negotiate on behalf of the EU - on the specific terms and conditions of participation in each programme, including the financial contribution.

IPA III assistance for EU programmes facilitates Türkiye's participation in the different programmes and agencies for which Türkiye's financial contribution is determined by each association agreement. Overall, the budget of the programmes in current Multiannual Financial Framework (MFF) 2021-2027 are increased when compared to previous MFF 2014-2020 period, hence the entry tickets by Türkiye. IPA III funds can therefore contribute in part to covering these costs and promoting EU programmes and agencies by increasing the cost benefit ratio of Türkiye's expenditures.

2.2. Problem Analysis

Türkiye participated in nine programmes and two agencies during the previous MFF 2014-2020. Türkiye has expressed an increased interest to participate in new programmes under the MFF 2021-2027 in order to boost cooperation with the EU on many policy areas of mutual interest such as research, green transition, digitalisation, higher education, private sector development, youth and culture, amongst other. The Commission also welcomed Türkiye's interest and invited Türkiye to participate in as many programmes and agencies as possible. The Turkish Board of EU Programmes and Agencies decided to continue participating in Horizon Europe, Erasmus+, ESC, Civil Protection Mechanism, European Environmental Agency and EMCDDA and Creative Europe and expressed intention to participate in Digital Europe, EU4Health, InvestEU, LIFE, Single Market Programme, European Space programmes and to start negotiations in the ongoing process.

Türkiye already participates in Horizon Europe, Erasmus+, ESC, Civil Protection Mechanism, European Environmental Agency and EMCDDA. The negotiations - specific associations agreements containing the terms and conditions for participation in each programme and agency, including the financial contribution for participation - for Customs, Fiscalis, Single Market Programme, Digital Europe, Creative Europe are ongoing and the others are about the start. As in IPA II, co-financing of the programmes and agencies' entry tickets to be paid by Türkiye under the MFF 2021-2027 will be possible under the new IPA III instrument.

Through its participation in the EU programmes and agencies, Türkiye familiarises itself with EU policies and tools. It therefore complements national strategies and systems and contributes to the alignment process. The main beneficiary for this action is the Republic of Türkiye and the main stakeholders are the coordinating institutions of each programme or agency.

It also encourages the active involvement of public and private institutions, NGOs, civil society organisations and universities to benefit from the EU accession process. It is expected that the knowledge and skills developed through participation in these programmes and agencies will be retained within the participating and responsible institutions.

3. DESCRIPTION OF THE ACTION

3.1. Intervention Logic

The general objective of this action is to ensure Türkiye's participation in EU programmes and agencies by co-financing the costs of the entry tickets to be paid by the Turkish authorities according to the relevant association agreements.

The specific objectives are:

1. To support and promote Türkiye's participation in EU programmes and agencies,
2. To develop capacity, ownership, alignment and responsibility of Türkiye in EU policies through participation in EU programmes and agencies,
3. To encourage Turkish and EU citizens better engage in and cooperate through the actions, projects of EU programmes, thereby fostering the integration of Türkiye to the EU.

The outputs to be delivered by this action contributing to the corresponding Specific Objectives are;

1. Enhanced participation of Turkish beneficiaries in EU programmes and agencies,
2. Strengthened capacity, ownership and responsibility of Türkiye (including in financial terms) for participation in EU programmes and agencies,
3. Strengthened involvement of Turkish and EU citizens in the European integration project in complementarity with institutional and political cooperation

3.2. Indicative Activities

This action does not foresee any activities as it only entails the co-financing of parts of the entry tickets' fees paid by Türkiye for its participation in certain EU programmes and agencies in 2022 and 2023.

3.3. Mainstreaming

The EU programmes and agencies are established by the European Union institutions based and specific and strict regulations which all fulfil the mainstreaming issues like gender, environmental, human rights, inclusiveness, democracy, etc. Therefore, the activities to be implemented under these programmes and agencies directly respect, contribute in, and mainstream these considerations and co-financing the Türkiye's participation in these programmes and agencies stands for automatic mainstreaming.

3.4. Risks and Lessons Learned

Category	Risks	Likelihood (High/Medium/Low)	Impact (High/Medium/Low)	Mitigating measures
	Postponement of EU's co-finance payment to TR national budget	Medium	Medium	Each programme coordinating institution signatory to an agreement for participation to an EU programme has earmarked sufficient budget allocation for its annual contributions in full.
	Reconsidering of participation in the programmes due to high amount of	Medium	Medium	The Board on EU programmes and agencies and programme coordinator institution may ask relevant DG's to negotiate to recalculate the initial operational contribution to be paid by

	Türkiye's yearly financial contribution			Türkiye for its participation in the programmes or reconsiders participation in the programmes.
	Lack of interest of coordinator institutions to participate in the programmes	Low	Low	<ul style="list-style-type: none"> - Asking to reconsider via re-establishing high-level contact - Designation of alternative institutions
	Lack of interest of potential beneficiaries to participate in the programmes	Low	Low	<ul style="list-style-type: none"> - Organising awareness raising activities and promotions on social media - Sending official letters of encouragement - Close contact with potential beneficiaries

Lessons Learned:

In the period 2014-2020, Türkiye participated in the following EU programmes and agencies: Erasmus+ programme for education, training, youth and sport; the European Solidarity Corps programme for volunteering and solidarity activities; Creative Europe (only two years 2014 and 2015), Horizon 2020 for research and innovation; COSME for the competitiveness of enterprises and small and medium-sized enterprises; EaSI for employment and social innovation; Customs and Fiscalis 2020 programmes to improve the operation of taxation systems; the Civil Protection Mechanism; the European Environment Agency; and the European Monitoring Centre For Drug and Drug Addiction (EMCDDA).

The total contribution under these programmes and agencies was around EUR 1.5 billion, approximately 40% of which constituted IPA funds and 60% Turkish national funds.

Mid-term evaluations were conducted in Türkiye by the Directorate for EU Affairs to draw lessons learned from the financial assistance. According to the mid-term evaluation conducted in Türkiye on participation in EU programmes, participation has not only a quantitative dimension but also a qualitative impact for relevant sectors in Türkiye and the EU. The qualitative impact includes supporting mutual cooperation, competitiveness, human resources development and cultural dialogue.

Furthermore, a Turkish Presidential Decree issued in October 2019 concerning the governance of IPA structures provides for the establishment of a high-level board for all EU programmes and agencies (the Board on EU programmes and agencies). The Board is the final decision-making body over the programmes and agencies in which Türkiye decides to participate in, termination of the association agreements or ending of the ongoing negotiations with the Commission. It also conducts specific monitoring and supervision duties for effective management and implementation of the programmes. As a result, the programmes for post-2020 are expected to have more visible results and impact.

Building on the experience of 2014-2020 and Türkiye's established capacity to implement EU programmes, the 2021-2027 period is expected to offer higher potential and new windows of opportunity for further advancing sectoral cooperation, competitiveness and human resources development.

4. IMPLEMENTATION ARRANGEMENTS

4.1. Financing Agreement

In order to implement this action, it is envisaged to conclude a financing agreement with the Republic of Türkiye.

4.2. Indicative Implementation Period

The indicative operational implementation period of this action, during which the corresponding contracts and agreements implemented, is 72 months from the date of entry into force of the financing agreement.

Extensions of the implementation period may be agreed by the Commission's responsible authorising officer by amending this Financing Decision and the relevant contracts and agreements.

4.3. Methods of implementation

The Commission will ensure that the EU appropriate rules and procedures for providing financing to third parties are respected, including review procedures, where appropriate, and compliance of the action with EU restrictive measures³.

4.3.1. Indirect Management with an IPA III beneficiary

This action will be implemented under indirect management with the Republic of Türkiye.

The National Fund is responsible for the pre-accession financial assistance share of the financial contribution to be paid by the country to participate in EU programmes and agencies.

Türkiye's entry tickets for the years 2022 and 2023 will be co-financed by this Action Document under the Annual Action Plan in favour of Türkiye of 2022.

The participation of the IPA III beneficiary in EU programmes, including the country's payment of the entry ticket/participation fees, must follow the specific terms and conditions set out for each programme in the relevant association agreement. It should be noted that entry tickets for 2022 are also supported with IPA II funding. The total EU contribution for participation to 2022 and 2023 entry tickets will not exceed 40% of the total cost.

Türkiye must not only provide the national co-financing but also the funds necessary for the payment of the total entry ticket before it receives the partial reimbursement from IPA III.

4.4. Scope of geographical eligibility for procurement and grants

The geographical eligibility in terms of place of establishment for participating in procurement and grant award procedures and in terms of origin of supplies purchased as established in the basic act and set out in the relevant contractual documents shall apply, subject to the following provisions.

The Commission's authorising officer responsible may extend the geographical eligibility on the basis of urgency or of unavailability of services in the markets of the countries or territories concerned, or in other

³ www.sanctionsmap.eu Please note that the sanctions map is an IT tool for identifying the sanctions regimes. The source of the sanctions stems from legal acts published in the Official Journal (OJ). In case of discrepancy between the published legal acts and the updates on the website it is the OJ version that prevails.

duly substantiated cases where application of the eligibility rules would make the realisation of this action impossible or exceedingly difficult (Article 28(10) NDICI-Global Europe Regulation).

4.5. Indicative Budget

The total EU contribution under the Annual Action Plan for Türkiye for 2022 found adequate by the Commission and the Turkish authorities to support Turkish participation in EU programmes and agencies in 2022 and 2023 is EUR 31 500 000. There is no budget breakdown per programme as the programmes in which Türkiye will participate will be determined after the adoption of relevant legislation by the EU and the entry into force of the association agreements following the internal decision procedures in Türkiye. A fair and proportional distribution across all the programmes and agencies in which Türkiye will participate in 2022 and 2023 will be ensured, taking also into account the EU contribution to 2022 entry tickets from IPA II.

Participation in 2022 and 2023	Total expenditure	IPA III contribution		IPA III beneficiary contribution	
	EUR	EUR	%	EUR	%
Programmes and Agencies that Türkiye will participate in 2022 and 2023	78 750 000	31 500 000	40	47 250 000	60
Totals	78 750 000	31 500 000	40	47 250 000	60

4.6. Organisational Set-up and Responsibilities

The National Fund is responsible for the allowable pre-accession financial assistance share of the financial contribution to be paid by the country to participate in EU programmes and agencies.

The Directorate for European Union Affairs of the Ministry of Foreign Affairs Department of Cross Border and Union Programmes is responsible for the implementation of this action.

The Board on EU programmes and agencies is the final decision-making body over the programmes and agencies in which Türkiye decides to participate in, termination of the association agreements or ending of the ongoing negotiations with the European Commission. It also conducts specific monitoring and supervision duties for effective management and implementation of the programmes. As a result, the programmes for post-2020 are expected to have more visible results and impact.

As part of its prerogative of budget implementation and to safeguard the financial interests of the Union, the Commission may participate in the above governance structures set up for governing the implementation of the action.

4.7. Pre-conditions

Türkiye must provide the funds necessary for the payment of the total entry tickets before it receives the partial reimbursement from IPA III.

5. PERFORMANCE MEASUREMENT

5.1. Monitoring and Reporting

The day-to-day technical and financial monitoring of the implementation of this action will be a continuous process, and part of the implementing partner's responsibilities. To this aim, the implementing partner shall establish a permanent internal, technical and financial monitoring system for the action and elaborate regular progress reports (not less than annual) and final reports. Every report shall provide an accurate account of implementation of the action, difficulties encountered, changes introduced, as well as the degree of achievement of its results (Outputs and direct Outcomes) as measured by corresponding indicators, using as reference the logframe matrix (for project modality) and the partner's strategy, policy or reform action plan list (for budget support). The Commission may undertake additional project monitoring visits both through its own staff and through independent consultants recruited directly by the Commission for independent monitoring reviews (or recruited by the responsible agent contracted by the Commission for implementing such reviews).

Roles and responsibilities for data collection, analysis and monitoring:

- Monitoring tasks undertaken by the implementing partners/ beneficiary country, under the coordination of NIPAC Office, and NAO Office for financial monitoring, will consist of collecting and analysing data aiming at informing on the use of resources and progress towards planned results, feeding the management of the action's decision-making processes.
- Monitoring tasks undertaken by the EU Delegation shall complement the implementing partners'/ beneficiary country's monitoring system, especially in key moments of the action cycle. It will also support follow-up of recommendations stemming out of external monitoring and will be used for informing EU management. This monitoring could take different forms and methodologies (meetings with implementing partners, action steering committees, on the spot checks ...), to be decided based on specific needs and resources at hand. Reporting will be done according to methodologies and tools included in DG NEAR guidelines on linking planning/programming, monitoring and evaluation, including the use of standard checklists.

Both types of internal monitoring are meant to inform and provide support to external monitoring:

- External monitoring / Results Oriented Monitoring (ROM)
The Commission and/or NIPAC may undertake additional project monitoring in line with the European Commission rules and procedures set in the Financing Agreement through independent consultants recruited directly by the Commission/NIPAC for independent monitoring reviews (or recruited by the responsible agent contracted by the Commission/NIPAC for implementing such reviews). These reviews might be composed of monitoring of the action, results data collection or any other task that is identified in the most recent EC guidelines.

The Steering Committees will be established at activity level in order to steer the implementation of activities, achievement of results against indicators in the action document, to discuss monitoring findings (including ROM findings) and agree on corrective actions as appropriate. The Steering Committees will be composed of the representatives of end beneficiaries, Lead Institution, NIPAC Office, Contracting Authority and the EU Delegation.

The overall monitoring and reporting of all the EU programmes and agencies are carried by the European Commission. As part of its performance measurement framework, the Commission shall monitor and assess

progress towards achievement of the objectives on the basis of pre-defined, clear, transparent measurable indicators.

Regarding monitoring and evaluating the implementation of programmes and agencies at the national level, the Board for EU Programmes and Agencies conducts specific monitoring and supervision duties for effective management and implementation of the programmes. As secretariat of the Board, the Directorate for European Union Affairs of the Ministry of Foreign Affairs will regularly monitor the participation rates and reports on them as well as on co-financing trends in the context of IPA monitoring committees.

5.2. Evaluation

Having regard to the nature of the action, evaluation(s) may be carried out for this action or its components by the beneficiary via independent consultants. The evaluations will be carried out as prescribed by the DG NEAR guidelines on linking planning/programming, monitoring and evaluation.

The evaluation reports shall be shared with the partner country and other key stakeholders. The implementing partner and the Commission shall analyse the conclusions and recommendations of the evaluations and, where appropriate, in agreement with the partner country, jointly decide on the follow-up actions to be taken and any adjustments necessary, including, if indicated, the reorientation of the project.

5.3. Audit and Verifications

Without prejudice to the obligations applicable to contracts concluded for the implementation of this action, the Commission may, on the basis of a risk assessment, contract independent audit or verification assignments for one or several contracts or agreements.

6. COMMUNICATION AND VISIBILITY

Visibility of EU funding and communication about objectives and impact of Actions are a legal obligation for all Actions funded by the EU, as set out in the EU communication and visibility requirements in force.

In particular, the recipients of EU funding shall acknowledge the origin of the EU funding and ensure its proper visibility by:

- providing a statement highlighting the support received from the EU in a visible manner on all documents and communication material relating to the implementation of the funds, including on an official website and social media accounts, where these exist; and
- promoting the actions and their results by providing coherent, effective and proportionate targeted information to multiple audiences, including the media.

Visibility and communication measures shall be implemented, as relevant, by the national administrations (for instance, concerning the reforms linked to EU budget support), entrusted entities, contractors and grant beneficiaries. Appropriate contractual obligations shall be included, respectively, in financing agreements, delegation agreements, and procurement and grant contracts.

The measures shall be based on a specific Communication and Visibility Plan, established and implemented in line with the EU communication and visibility requirements in force. The plan shall include, inter alia, a communication narrative and master messages for the Action, customised for the various target audiences (stakeholders, civil society, general public, etc.)

Visibility and communication measures specific to this Action shall be complementary to the broader communication activities implemented directly by the European Commission services and/or the EU Delegations and Offices. The European Commission and the EU Delegations and Offices should be fully informed of the planning and implementation of the specific visibility and communication activities, notably with respect to the communication narrative and master messages

Visibility and communication measures shall be implemented in accordance with the EU communication and visibility requirements in force and the specific rules of each EU programme. The relevant programme managing entity shall be responsible for monitoring the visibility and communication activities. The European Commission and the EU Delegations and Offices should be fully informed of the planning and implementation of the specific visibility and communication activities.

7. SUSTAINABILITY

This action only covers a co-financing of entry tickets paid by Türkiye to the Commission services. Therefore, there is no sustainability foreseen for this action. However, the impact of this action will result in participation in EU programmes and agencies which Türkiye participates in some of them since 2003. The participation in these programmes and actions and therefore supporting this aim lays out sustainability in nature.