COMMISSION DECISION

of 8.4.2011

approving the 2011-2013 regional communication programme for ENPI beneficiary countries to be financed under Articles 19 08 01 01 and 19 08 01 03 of the general budget of the European Union
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THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union,

Having regard to Regulation (EC) No 1638/2006 of the European Parliament and of the Council of 24 October 20061 laying down general provisions establishing a European Neighbourhood and Partnership Instrument (ENPI), and in particular Articles 2(bb) and 12 thereof,

Whereas:

(1) Article 2(bb) of the ENPI Regulation provides that "Community assistance shall be used to support measures within the following areas of cooperation: …encouraging communication and promoting exchange among the partners on the measures and activities financed under the programmes;…".

(2) The Commission has adopted the ENPI regional strategy paper for the Southern region (2007-2013), point 7.2.C of which sets as a priority "enhanc(ing) the role of the media in intercultural exchanges and understanding and improving communication towards the different components of civil society". The 2010-2013 regional indicative programme for the Eastern region provides under Priority Area 4.1 for "support for the implementation of the Eastern Partnership multilateral dimension" with the specific objectives (a) "to enhance communication and information activities to promote awareness and positive appreciation of the regional programme and of the Eastern Partnership" and (b) "to achieve greater public and political visibility of EU policy, actions and programmes in the partner countries".

(3) The 2011-2013 regional communication programme for the ENPI beneficiary countries is intended to improve the general public's knowledge and understanding of all aspects of the European Neighbourhood Policy by giving wider access to information in local languages, building communication capacity and developing the role of disseminators and multipliers of information, such as journalists.

(4) This Decision constitutes a financing decision within the meaning of Article 75 of Council Regulation (EC, Euratom) No 1605/2002 of 25 June 2002 on the Financial Regulation applicable to the general budget ('the Financial Regulation')2 and of


(5) The Union's maximum contribution under this Decision should cover any claims for payment of default interest based on Article 83 of the Financial Regulation and Article 106(5) of the Implementing Rules.

(6) To ensure that any substantial amendment to this Decision is adopted using the same procedure as for the initial decision, the term “substantial change” should be interpreted in the light of Article 90(4) of the Implementing Rules.

(7) The measures provided for in this Decision are in accordance with the opinion of the ENPI Committee set up under Article 26 of Regulation (EC) No 1638/2006,

HAS DECIDED AS FOLLOWS:

Article 1

The 2011-2013 regional communication programme for the ENPI beneficiary countries, the text of which is attached, is hereby adopted.

Article 2

The maximum contribution of the European Union to the 2011-2013 regional communication programme for the ENPI beneficiary countries is set at EUR 14 million, to be financed from budget lines 19 08 01 01 – European Neighbourhood and Partnership Policy, financial cooperation with Mediterranean countries (EUR 10 million) – and 19 08 01 03 – European Neighbourhood and Partnership Policy, financial cooperation with Eastern Europe (EUR 4 million) – of the general budget of the European Union.

This maximum contribution shall also cover any default interest.

**Article 3**

Cumulated changes in the allocations for specific measures not exceeding 20% of the maximum contribution from the European Union are not considered to be substantial provided that they do not affect the nature and objectives of the 2011-2013 regional communication programme for the ENPI beneficiary countries. This may include an increase of up to 20% in the European Union’s maximum contribution.

The responsible authorising officer may amend this Decision in order to make non-substantial changes to the 2011-2013 regional communication programme for the ENPI beneficiary countries in accordance with the principles of sound financial management.

Done at Brussels, 8.4.2011

*For the Commission*

Štefan FÜLE

*Member of the Commission*
ANNEX

Annex: Action fiche for the 2011-2013 regional communication programme for the ENPI beneficiary countries